

DATA SHEET

Blue Jeans Networks

Interoperable Video Conferencing in the Cloud

Blue Jeans Network offers a cloud-based video conferencing service that makes it easy to host high quality video meetings connecting many participants, using many different devices, supporting many combinations of business and consumer video conferencing endpoints.



About the Service

The Blue Jeans cloud-based video conferencing service provides a cost-effective, scalable solution based on a robust distributed architecture that enables workers a way to collaborate within the enterprise and beyond.

Modeled after traditional audio bridging services, the Blue Jeans solution finally makes video meetings as easy, interoperable and affordable as an audio conference.

Blue Jeans easily extends the reach of video conferencing beyond specialized rooms to everyone who can't be in them. Connect with colleagues and clients without worrying about where they are or what device they will be using. Meeting attendees can collaborate from their desks, on the road or from home using virtually any video enabled device or a standard phone line. The Blue Jeans service makes video collaboration carefree and the best part is it just works.

Blue Jeans Features

- Cloud-based, meet-me videoconferencing service
- Device agnostic – H.323, Skype, Microsoft Lync®, Google Video Chat, PSTN
- Private virtual meeting room in the cloud
- Easy web-based management capabilities
- Scheduling flexibility – scheduled or reservationless meetings
- Scalable architecture
- Room, desktop or mobile devices

The Blue Jeans service is different than other solutions because it offers clients the scalability and security of leveraging their existing infrastructure investment. There is no new hardware to deploy, or software to download. We've invested in this global infrastructure so that you don't have to. With Blue Jeans, there are no more excuses for keeping your meeting participants on the dark end of a phone line.

Blue Jeans Benefits

Interoperable

We don't care what video conferencing endpoint your participants want to use and nor should you. A single Blue Jeans meeting can connect a full range of popular endpoints like Cisco, Lifesize, Polycom, Skype, Microsoft Lync, Google and standard phone lines.

Affordable

With Blue Jeans you get the benefits of video conferencing for near audio conferencing price points.

Easy

Blue Jeans is a cloud-based service. All you need is a video conferencing enabled device and someone to meet. We take care of the rest. No expensive infrastructure. No complicated configuration. A few clicks is all it takes to schedule, host, join, and control your meetings.

Supported Features and Codecs	Skype	Google Video Chat	Microsoft Lync (beta)	H.323 Room Systems	PSTN Audio
Audio Codecs	Up to 24kHz Skype SILK Wideband	G.711 G.722	G.711u G.711a G.722 G.722.1. 24k SIREN	G.711 (uLaw, ALaw) G.722 and G.722.1 G.722.1c/ Siren 14 G.729A	G.711 (uLaw, ALaw)
Video Codecs and Resolutions	H.264 up to 720p (HD)	H.264 ACV (600x400)	RTV up to 640x480 H.263 up to 704x576	H.261 (up to CIF) H.263 (up to 4CIF) H.264 (up to 720p HD)	N/A
Content Sharing	Skype screen sharing			H.239 (H.263+, H.264)	N/A
Encryption	AES-256 User public keys are certified by the Skype server	AES-128 (SRTP)	AES-128 (SRTP)	H.235 V3 (AES-128)	N/A

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	at login using 1536 or 2048-bit RSA certificates				
Additional Meeting Room Security Features	Randomized nine-digit meeting identifiers Meeting PIN code option Required encryption for participants option Manual meeting lock down option				
Participants	Maximum 25 per call				
Meeting Layout Options	Constant presence (Hollywood Squares mode up to nine squares) Voice activated video switching Voice activated video switching w/thumbnails view at bottom				
Minimum Call Speed Recommendation				384kbps	N/A

Please call to speak with a Conferencing Specialist at
Today's Conferencing 847.749.2565