

## Global Network Access

Simple International Conference Calls

We know that you need to communicate with your partners, colleagues and customers around the world. And with the Fortune 500 represented by 35 different countries<sup>1</sup>, we make every effort to understand the difficulties of coordinating global resources to offer you a better meeting solution.

You need a way to meet with people located around the globe. Conferencing is one of the best ways to do this, and we have made it easier and more cost effective. Our industry-first Global Network Access service, available with our Reservationless-Plus<sup>®</sup> audio conferencing, gives you a way to:

- Ensure a consistent message.
- Eliminate collaboration challenges.
- Create a better work/life balance.
- Provide your organization a workplace that is understanding and supportive to your global employees.

## **Stay Connected Worldwide**

Reservationless-Plus conferencing with Global Network Access will bring your traveling battles to a halt, but not your communications or productivity. Global Network Access makes conferencing simple for you and the people dialing into your call.

- Ease-of-use: You receive a single list of permanent international numbers in all regions, including toll and toll-free numbers.
- **Uniformity:** All users, no matter which region they are in, have the exact same service, call flow and conference call features available to them.
- **Consistency:** If you have an existing conferencing account, you can continue to use the same conference code and leader PIN. You also still have access to your recordings, TCC Online, audio integration with our web services and all other services.
- Act globally while thinking locally: Provide your organization a consistent global platform while still allowing user level account management in all regions with live operator support in the users' time zones and language.



Don't feel the heat over lost time and productivity—avoid global meeting challenges and roadblocks to success.

Look at the facts:

- Greatest challenges facing international travelers: burdensome visa process; unwelcoming entry experience.<sup>3</sup>
- 15% of business travelers surveyed said that business travel made them LESS productive, while over 50% admitted that some of their trips were not necessary.



## **The Network Makes the Difference**

Rely on our systems and our 24/7 global support to keep your conference call participants connected regardless of their location.

- Industry leading global solution that intelligently links people internationally by using a mechanism that is more advanced from the industry's traditional solution for global collaboration.
- Global Network Access provides local dial-in and bridging for regions with multi-site bridging via dedicated IP connectivity versus everyone dialing into one central bridge.
- This dynamic service requires no changes by the leader or participants. The conference platform manages connecting all of the users from multiple locations around the globe automatically.
- We control our network.
- o Extend the management and control of your experience to the network's edge.
- o Clean up the voice quality before it enters our managed network.
- Optimize transport to decrease latency and increase voice quality.
- Extensive testing has been performed on over 7,000 calls from start to finish in numerous countries and environments to ensure the utmost quality of our Global Network Access service.
  - After only 10 days of load testing and adjustments to improve our systems, we had perfect or near perfect quality calls.
  - 97.4% of our Global Network Access calls were rated as either perfect or near perfect while 93.3% of our traditional International Toll-Free Service (ITFS) calls were rated as perfect or near perfect.
  - A third-party survey found that 93.4% of calls using Global Network Access were rated as acceptable and above by unbiased users.

Start hosting easier, more productive conferences right from your desk. Contact your sales representative to find out if this service is the right fit for your company or to learn more about our other international conferencing options to keep you connected globally.

## For more information please contact an Account Specialist at Today's Conferencing 847.749.2565

Sources:

<sup>1.</sup> http://money.cnn.com/magazines/fortune/global500/2010/countries/US.html

<sup>2.</sup> UC Berkeley's Institute of Transportation Studies, October 2010

<sup>3.</sup> U.S. Travel Association, July 2011