TODAY'S CONFERENCING
& COMMUNICATIONS, INC.

OVERVIEW

Cisco WebEx Event Center

With Cisco WebEx^{TM} Support Center, you can:

With Cisco WebEx^{TM} Event Center®, you can:

- Deliver all the punch of in-person events more often, at far less cost.
- Generate leads by marketing your products and services using targeted web seminars.
- Hold companywide meetings, or provide convenient training to your geographically dispersed employees, customers, and channel partners.

Make it lively – Make it memorable

Capture your attendees' attention by sharing documents, presentations, and applications in real time. Add the sizzle of Adobe ®Flash®, 3D graphics, and streaming video. Annotate on-the-fly. Record events for later playback. Engage your audience with polling and chat features as well as annotation tools.

Count on Cisco® for secure, scalable WebEx service

WebEx® services are delivered on demand over the private, global Cisco WebEx Collaboration Cloud. No new software or hardware is required, making these services easy to implement and scale as your needs change. The WebEx Collaboration Cloud offers better than 99.99% reliability, as well as robust security, to meet your strict requirements. Your session content is never stored on our servers, and 128-bit SSL and 256-bit AES encryption ensures privacy during transmission. WebEx services are stringently audited against ISO-1 7799 standards with compliance details provided in a SAS 70 Type II report and other third-party security reports.

Manage events easily, from start to finish

Take advantage of a full array of tools to handle pre- and post-event details. Send automated invites, confirmations, and reminders prior to your event. Register attendees with customized forms. Take control of event action behind the scenes with powerful admin tools.

Maximize the impact of your online events with these powerful features:

Plan and Promote

Automated Email Management with Personalized Templates

- Send out invites, confirmations, reminders, and follow-ups automatically. Increase attendance using attractive templates for HTML or text emails.

Custom Registration Questions and Lead Scoring

- Capture registrant information. Assign answer-based lead scores.

Promotions at All Your Touch Points
- Make the most of every opportunity to connect with your prospects. Make promo materials, such as documents, PDFs, and video, available at registration and through pre- and post-event communications.

Registration Management with Attendance Control
- Save time and ensure a smooth registration experience. Automate registrant approval and customize the filters.

Multi-Event Program Creation and Management
- Manage your webinar series by grouping webinars easily into one program.

Mobile Access
- Invite by text messaging: Invite participants to join the audio portion of the meeting via text messaging (available on all services with the exception of Cisco WebEx Support Center).
- Join WebEx meetings from select smartphone browsers.

Present

Remote Panelists and Panelist Prep Room
- Feature multiple remote speakers from anywhere. Provide private practice rooms.

Engaging Multimedia Content
- Deliver presentations using Flash 3D objects, streaming video, and Microsoft® PowerPoint® with animations and transitions. Show preloaded content while attendees wait for your event.

Integrated Telephony
- Choose from toll or toll-free global teleconference. See who's speaking using an on-screen flashing indicator.

Real-Time Document, Application, and Desktop Sharing
- Share documents, demo software, and show ideas on a whiteboard.

Q&A, Chat, Polling, Attendance, and Annotation Tools
- Engage in Q&A privately, or with all attendees. Chat with panelists or attendees during the event. Hold audience interest with polling, chat, and annotation. Track attendee interest using the attention indicator tool.

Supported Languages
English, Spanish, Portuguese, French, Italian, German, Japanese, and Chinese (simplified and traditional).

Follow Up and Cultivate

Post-Event Destination URL
- Direct attendees to a marketing URL, or other promotional destination, to access event recordings.

Post-Event Surveys and Follow-Up Emails

- Automatically send emails to registrants and attendees with links to recordings and surveys. View survey data in one secure location.

Score and Analyze

Custom and Standard Reports

- See registration and attendance, and identify your best leads. Use out-of¬the-box reports, or tailor reports to your needs.

Lead Source Tracking and Measurement

- Identify your most effective sources for event registration.

Export to CRM Application

Speed your sales follow-ups with CRM integration solutions. Upload event data—such as survey answers and registration info—to CRM systems, including Salesforce.com and Oracle On-Demand CRM.

Please call to speak with a Conferencing Specialist at

Today's Conferencing 847.749.2565